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Have you an extra-large room in basement, or a small room in main floor? Turn attic or basement from waste space into attractive rooms.

GYPROC makes sturdy, fire-proof, vermin-proof partitions—no plaster, no paint, no nails.

GYPROC provides the rigid, non-warping strength of 3/4" thickness of mineral gypsum. Cuts and nails as easily as lumber.

Be sure to specify GYPROC Fire Proof Wall Board. Write for literature.

Gypsum, Lime and Alabaster.
Canadian, Limited
MONTREAL TORONTO VANCOUVER

"Look for the Green Spot on the Edge"

Needless Fatalities

The "drowning" season is at hand.

Once more the life-saving approaches when readers of the newspapers may expect to see reports, under or less startling headlines, of deaths in water—stories of stunts and accidents which have gone down for the third time, never to leave the water alive.

During the late spring, summer and early fall months, water will take its toll of victims in the lakes and rivers.

The pity of it is, and yet a consolation too, that most of these deaths could be avoided, for practically all drowning accidents can be taken into the water of two categories, and they are not, as many people think, the necessary precautions are taken.

Some people drown because of sudden illness. Others, who are able to swim, lose their lives in the water because they are physically unable to stand the shock, and develop cramps which in the muscles and make it impossible for them to help themselves.

The obvious preventive of loss of life in the water by non-swimmers is to learn to swim. There is nothing difficult about that. Swimming is a comparatively easy and a result more rapidly than others how to keep themselves afloat in the water.

It is not much use forbidding boys and girls to go down to the swimming hole to bathe. The lake and lakes cannot be blamed very much for attempting to resist their own nature. It is not the fault of the water, but of the cooling waters of the creek, the slough or the lake, whichever may be.

The joys which come from the beautiful spots of bathing, swimming and diving should not be subjects of prohibition in a country where the sea is for much enjoyment, is all that the children and the opportunities for health and recreation somewhat limited.

Instead of restriction, there should be co-operation and assistance on the part of parents and teachers and every boy and girl should be taught to swim under proper supervision at as early an age as possible. In some of the tropical countries children are taught to swim at an early age, and can walk and swim as expertly. It would be almost impossible for them to do so.

Learning to swim should be part of the school curriculum and once or twice a week during the summer months, after school hours or during the vacation, children should be taught to swim and enjoy the pleasure of bathing, if there is suitable water within reasonable distance. Swimming should be as natural to the prairie child as walking or running.

As for swimmers who perish because they are not in physical condition to stand the shock of cold water, even they can be rendered immune, if properly reported (diagnosis of a medical condition is a must).

A Rochester, Minnesota, physician recently announced, as a result of research and experimentation, that he has discovered that many people are hypersensitive to cold and that this hypersensitivity can be cured in a simple and easy manner and without benefit of medical attention or the use of medicine.

To discover whether one is hypersensitive to cold and therefore in danger of succumbing to the winter, all that is necessary is to immerse one hand in hot water for a minute or two, and then the other in cold water for three weeks. If the hand swells under this treatment, it is a danger sign. The experiment is simple and does not involve any risk to the person.

Fortunately this remedy is as easy and simple as the test. One can be cured by continuance of the bath for a month or two, and the danger disappears. Then, according to the Rochester doctor, the "patient" has become desensitized and may venture into the water without incurring any risk of drowning from cramps.

If there is scientific authority for this discovery, a combination of bath and swimming, with the knowledge that one might be subject to cramps would cut down the loss of life from drowning to almost nil.

It is true that every year lives are lost because boats and canoes are upset and their occupants tilted into the water, but most, if not all, lives lost as a result of this kind of accident are due to the fact that either they are unable to swim or are overcome by the shock of cold water. If the former, the risk would have been avoided by learning to swim and if the latter, by the simple test and treatment mentioned above, thus saving the lives of many of our youthful citizens.

It is true that there are two causes assigned to the deaths of people going to be ignored and all who embark either on land or in the water should be able to carry out their enterprise with confidence that their safety is assured. Advances have been made in the past, but it is time to take steps to avoid death for themselves and sorrow for their friends and relatives.

A Costly Message

Proposed Telegraphed To Movie Star, Cost \$22,000.

The message cost \$22,000. It was a message from a movie star to a movie star, and it was a message that cost a lot of money.

A Detroit amateur, turning him over to a Hollywood star, was a message that cost a lot of money.

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Chairman Of Press Union

J. H. Wood of The Calgary Herald

Re-Elected At Annual Meeting

At the annual meeting of the Canadian section, Empire Press Union, held in Toronto, J. H. Wood, C.M.C., of the Calgary Herald, was re-elected chairman, with the following executive:

Representing daily newspapers—W. Eaton, Winnipeg Free Press; B. Ross, Ottawa Journal; H. Gagnon, Quebec Le Soleil.

Representing the weekly press—H. Boylston, Redwood News; J. H. Wood, Calgary Herald.

Representing the trade and class—J. H. Wood, Calgary Herald; J. H. Wood, Calgary Herald.

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Speed Has Been Exaggerated

Germany's Rearmament Program

Will Take Some Time To Complete

There is no doubt about the magnitude of Germany's rearmament program; but its speed has been exaggerated. So writes Hans W. Haller in a Berlin dispatch to the New York Times. After some apparently exhaustive checking up with expert observers, Mr. Haller writes: "Despite current reports, Germany has not reached the point in time to make a major war when her troops marched into the Rhineland; she is not ready today and she will not be ready next year. It will be 1939 or 1940 at best. It is believed, however, that some to complete building that vast reservoir of some 6,000,000 untrained men, the bulk of whom will be recruited between Versailles and Hitler. It will be two or three years at least before Germany, although slowing every pace, can pick up the reserve equipment needed for a mass war and can supply sufficient officers to command that army."

But Germany will fight before then, the Times correspondent concludes. It recently states in Berlin: "Every one of her active units is at war strength and in its camp; her army is ready to move at any day; it gives any nation a very far more serious threat than it would appear to be."

The Times observer, however, does not minimize the prospective effectiveness of Germany's vast rearmament program. Germany, he writes, is a reservoir of man power "that France does not possess and which Britain, without conscription, cannot utilize."

Germany is constantly driving the British to the limit, he writes, "and taking positive measures" and that "Germany would probably lose the war if France were not very well organized."

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Al's well

Al's well with the roll-up owner who rolls his own with Ogden's Fine Cut. Always rapid, always cool, the kind of cigarette tobacco that steers you straight down the highway to real enjoyment. Try Ogden's and choose the best papers—"Chanticle" or "Vogue".

P.S.—Your Pipe Knows Ogden's Cut Pipe.

that rolls we'll



OGDEN'S FINE CUT VIRGINIA TOBACCO

Poetry Competition

Westerners Receive Honorable Mention In Contest Conducted By Montreal Authors' Association

Three Toronto women were announced as first prize winners in the 1937 poetry competition conducted by the Montreal Authors' Association.

Mary I. Woodworth, Toronto, was named winner in the lyric poetry class for her "Agony".

The other Toronto winner was Edna Alice Boyd, who led the list of winners in the dramatic poetry class.

Honorable mention in lyric poetry was given John Garvey of Laker Lake, Ont. for "The Transient".

Honorable mention in the third poem class was given to "The Voice" by Alexander Brown, Victoria, for "Serenade", and A. Baxter, of Toronto, for "The Storm".

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Ereos Invitation

Reverend Sisters Invited To Help Next International Gathering In Canada

Reverend Sisters in Canada will be invited to help the next international gathering of the International Guild of the Holy Cross.

The invitation will be presented through the international bureau at Imperial headquarters of the Holy Cross Association, London. It is understood that the gathering will be held in 1938.

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